

The following are the minutes of the G-CAT meeting held on Tuesday Jan 22

Meeting Minutes:

- Heather Ridge Golf Club ended the year on a high note with + \$101,000 in net revenue compare to a -\$100,000 loss in 2012. This is more than a \$200,000 turnaround.
- Outside tournament scheduling is coming along very well with over \$55,000 in tournaments scheduled for 2013 and several more to follow
- Annual Pass customers that signed up in December came to 25. The number is down as more players are moving to the Premium cards
- Credit Book balance is down to \$1,000, this is down from \$10,000 at the first of January 2012
- Grounds maintenance report that dead trees have been removed from hole 13 ( 3 trees), hole 15 ( 1 tree). The large dead tree on hole 18 will be removed. Course appearance is much improves
- Golf Expo: Larry has several golf packages lined up to sell at the show that will run Feb 8,9,10 at the merchandise Mart. The team will also have Men and Women's club info at the booth
- Larry is looking into the possibility of using Golf Now as a method of advertising the Golf Club at Heather Ridge
- Close of meeting

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