

G-CAT Board Meeting 3/18/2013

In attendance:

Loren Janulewicz
Larry Ransford
John Hartnett
Vic Evans
Irene Young

Discussion:

- February minutes and approved.
- We reviewed the financials. Net for February is about \$16,000 loss but last year the loss was almost double that. There is a balance in the bank of about \$166,000 so we are looking OK. March is looking like a tough month for revenues.
- Working with Golf Now. This is a good advertising tool right now and appears to have lots of benefits for the future. The cost is 1 foursome every day we are open. There is no requirement regarding the tee time, so we are going to have it 1 hour before early twilight.
- Ed is working hard on booking more tournaments. Looks like we have 17 so far.
- Have 5 or 6 leagues committed for this year. These are usually scheduled in the late afternoon or early evening hours. We are also trying to grow our men's and ladies's leagues.
- The PGA Superstore had a golf event where we could have a table to present our club. Unfortunately it was the day of the big snow so not a lot of traffic. It looks promising so Larry will look at participating again next year. We are trying to find advertising opportunities that are beneficial yet cost effective.
- Bob has modified the cart used to rake sand traps to use to plow snow from the greens without damaging the greens. We do not want to hand shovel because can damage the greens. Also want to leave snow as long as possible for the moisture. If the fairways are melting and the greens are not at the same stage, then Bob will plow the greens so that the course can open once melted. Used the old mulch from places where stumps were removed and put behind a portion of the driving range. The grass was sparse in this area so looks better and does not require watering.
- Discussing ways to curtail the dog droppings on the course. Most residents are good about picking up after their dogs, but we have a couple of trouble spots.
- Meeting adjourned.