

GOLF CLUB AT HEATHER RIDGE
HEATHER RIDGE METROPOLITAN DISTRICT
13521 East Iliff Avenue
Aurora, Colorado 80014
303-755-3550

Date Established: July 20, 2010

G-CAT Board Meeting
November 15, 2021
3:00 p.m.

In attendance at the regularly scheduled monthly meeting to establish policy, procedures and to maintain operations of the business:

Loren Janulewicz, President
Teresa Anderson, Secretary
John Harnett, Board Member
Bob Ore, Board Member
Audrey Romero, Golf Operations Manager
Bob Knutson, Groundskeeper
(Board member Vic Evans was absent)

Loren called the meeting to order at 3:00 p.m.

- Minutes for the October 18, 2021, meeting were approved.
- Prior to the meeting, Board members received from Audrey via email the Month-to-Date Performance Snapshot (Sales by Department) for the month of October, the Year-to-Date Performance Snapshot (Sales by Department) through October, and a report of October rounds of golf played. The Board members acknowledged their receipt and review of these reports. Audrey reported that total golf course revenue was up over \$60,000 year-to-date over last year, but down a little over \$4,000 for October compared to October, 2020. According to the report on October rounds, even though the course was open all days in October, rounds were down by 86 compared to October, 2020. Audrey said so far November is on track to equal last year in rounds and revenue.

Audrey reported that she had attended the Public Golf Operations forum which was also attended by representatives of many municipal golf course in Colorado. She said that this is basically a networking event to discuss various golf course matters such as green fees, premium pricing, the problem with “no shows”, etc. Audrey said she felt this was a very beneficial meeting for her.

Audrey said the golf course will be closed on Thanksgiving and Christmas days.

Although not specifically discussed at this meeting, it should be reported in these minutes that effective November 5, Audrey instituted a policy to require all riders to double up on carts with two carts maximum per foursome; however, should an individual choose to ride solo, for whatever reason, he or she will be charged an additional \$10 fee

in addition to the \$20 cart fee. There will be no exceptions to this policy and, Audrey said, consistency with any of our golf course policies has been one of our biggest assets. If there are three carts in a foursome, it is expected that the \$10 upcharge be applied in that foursome. Audrey said the golf course simply does not carry the inventory to accommodate all of our customers' needs if exceptions are made on a busy day. The Board members had no objection to this policy.

Audrey reported that the golf course has 15 cart covers which will be put on carts this week and will be assigned on a first come, first serve basis. Bob Ore said he has a cart cover for the "Bob Sled" (which is being used by the marshals) and that he would provide it to her. Audrey also reported that twilight golf will now begin at 2:00 p.m. through the winter months, and that no carts will be assigned after 2:00 p.m.

- With regard to the Golf Expo, Audrey said Heather Ridge will not participate this year because of the cost of obtaining a booth and the fact that there has been little benefit over the past several years from participating. She said we will still have our discount coupons in the Green Saver book with a \$5 increase in our rate over last year. Audrey said she is also doing some marketing with Golf Now and showing open tee times on our website.
- Bob Knutson reported that:
 - The garage doors for the maintenance sheds are on backorder until December 7;
 - The tee markers have been removed from the tee boxes;
 - One additional cup will be cut into the greens tomorrow and a third will be added later;
 - The greens roller has been repaired;
 - There will be no new cart path work performed this year (although a small patch was recently done near the green on Hole #9);
 - New flags and tee markers will be ordered over the winter months.
- Loren asked about the monument signs on the tee boxes depicting the holes and giving yardage (which now need to include yardage from the forward tees). Audrey said she is working on some graphics and is checking on materials to use to cover the existing markers using the existing bases.

The meeting adjourned at 4:05 p.m. Our next meeting will be Monday, December 20, 2021.

Respectfully submitted.

Teresa Anderson, Secretary